

Paying Sponsorship Levels >	Presenting Sponsor	Gold Sponsor	Foursome Sponsor	Individual Sponsor	Non-Playing Sponsor
Cost	\$2,000	\$1,500	\$1,000	\$475	\$300
Registrations Included in Cost	2 Foursomes	Foursome	Foursome	Individual	N/A
Benefits:					
Top Placement on All Event Marketing Materials	✓				
Opportunity to speak at Opening Ceremony	✓				
Recognition as Reception & Dinner Sponsor	✓				
Opportunity to Speak at Closing Ceremony	✓	✓			
Preferred Parking for All Guests at Event	✓				
Preferred Placement of On-Course Signage	✓	✓			
Preferred Starting Position for Event Play	✓	✓			
Recognition, Logo Placement and Link to your website on our Chapter's website; CharlotteHokies.com (22,000 visits annually)	✓	✓	✓	✓	✓
Recognition in Alumni E-mails (distributed to 3,000 + in Charlotte footprint)	✓	✓	✓	✓	✓
Opportunity to Distribute Promotional Products in Tournament Gift Bags	✓	✓	✓	✓	✓
Community Spirited Assistance to Area High School Students attending VT	✓	✓	✓	✓	✓
Recognition at Opening Ceremonies	✓	✓	✓	✓	✓
Unique On-Course Signage	✓	✓	✓	✓	✓
Recognition in Alumni Mailer (distributed to 2,000 + in Charlotte footprint)	✓	✓	✓	✓	✓

In-Kind Sponsorship Levels >	Breakfast Sponsor	Craft Brewery Sampling Sponsor	Non-Alcoholic Drink Sponsor	On-Course Food Station Sponsor	Reception Food Sponsor	Snack Sponsor
Cost	In-Kind	In-Kind	In-Kind	In-Kind	In-Kind	In-Kind
Registrations Included in Cost	N/A	N/A	N/A	N/A	N/A	N/A
Benefits:						
Recognition, Logo Placement and Link to your website on our Chapter's website; CharlotteHokies.com (22,000 visits annually)	✓	✓	✓	✓	✓	✓
Recognition in Alumni E-mails (distributed to 3,000 + in Charlotte footprint)	✓	✓	✓	✓	✓	✓
Opportunity to Distribute Promotional Products in Tournament Gift Bags	✓	✓	✓	✓	✓	✓
Community Spirited Assistance to Area High School Students attending VT	✓	✓	✓	✓	✓	✓
Recognition at Opening Ceremonies	✓	✓	✓	✓	✓	✓
Unique On-Course Signage	✓	✓	✓	✓	✓	✓